



## **MEDIA, INTERNET AND COMMUNICATIONS POLICY**

### **Communications**

#### ***Our commitment:***

Electronic communication is essential for sharing club news and information with our members. Our communication will be timely, appropriate, and related to club business.

We use a range of electronic tools to communicate with our members including Team App, Facebook, and Instagram.

Our communication will protect members' privacy, maintain clear boundaries, and ensure that bullying and harassment does not occur.

### **Website**

The club has a website <http://www.prestonbullantsjfc.com.au> which is to be used for the purpose of conveying information to all parties interested in the activities and policies of the Preston Bullants Junior Football club (PBJFC).

No content posted on this web site is to be of any nature which is likely to offend, humiliate, intimidate, condemn, ridicule, incite, threaten, or racially vilify any person including those from opposition clubs

- Our website will include current information on competitions, social events, committees, policies, constitution, rules and by-laws.
- No offensive content or photos will be published.
- If we intend to publish a photo of a child, we will first seek permission from his or her parents and take care not to provide identifying information.
- We will seek feedback from members to improve the information available on the site.

### **Electronic Communication**

The main communication device used by Committee members, coaches and team managers is 'Team App'. Parents are encouraged to download the app via Google Play or Appstore and add Preston Bullants JFC.

### **Social Media**

The PBJFC has adopted the Australian Football League's National Social Media Engagement policy (June 2013).

No adult within the PBJFC shall engage in individual social friendships with any children, including players on personal social media sites, or shall exchange personal contact details such as phone number, email addresses or social networking site with children. Multiple adults including an Executive or General Committee member should be part of the contact list and included in any social media communication with players on behalf of or regarding the PBJFC. For any PBJFC social media platform, a PBJFC administrator needs to monitor posts and comments.

The PBJFC must obtain permission (by opt-out request) from parents for any use of a child's name or photo to be used in any postings.

With regards to posts by our members and players (including parents), recognise that you are responsible under law for anything you write or present online. Be respectful of all other users.

Do not engage in behaviour that is derogatory, defamatory, inflammatory, abusive, sexually or racially vilifying, libelous, threatening, bullying, hateful, disrespectful or illegal. Do not impersonate or falsely represent another person.

Do not convey the impression that you speak on behalf of the PBJFC unless you have been authorised by the Committee of Management to do so. Do not post information which is confidential to the PBJFC operations or from the Committee of Management.

Social Media is not the forum to raise any complaints or concerns regarding the PBJFC members, sponsors or associates. Please contact a member of the Executive (preferably via email) if you have any concerns or complaints.

The club treats all social media postings, blogs, status updates and tweets as public comment. Postings (written, photos, videos and/or images) will be family friendly and feature positive club news and events.

The administrators and/or editors will have the discretion to re-post any posts from club sponsors pages to fulfil requirements of sponsorship agreements.

No personal information about our club members will be disclosed.

No statements will be made that are misleading, false or likely to injure a person's reputation.

No statements will be made that might bring the club into disrepute.

Abusive, discriminatory, intimidating or offensive statements will not be tolerated. Offending posts will be removed and those responsible will be blocked from the site.

If you notice a posting by a PBJFC member or affiliate which breaches these guidelines, or if you notice comments made by others which reflect badly on the club or its members, please bring it to the attention of the PBJFC President or another member of the Committee without delay.

## Media

According to YJFL rules No Club shall permit any of its officers, players or members to make any statement to the media (including social media, radio, television and all newspapers) in connection with any Policies or acts of the League's Executive Management Group (EMG) or in relation to any incidents relating to any games conducted by the League without the prior approval of the EMG. To do so shall render the Club concerned liable to:

- i. a fine at the discretion of the League;
- ii. suspension from the League;
- iii. expulsion from the League in accordance with the Rules of the League

**The Club President is the only club officer authorised to deal with the YJFL regarding seeking approval from the YJFL to make comments to the media.**